

- Profile**
- Creative, experienced design leader with proven ability to take a project from concept to completion, experience in web page design, product design, promotional materials, illustration and art direction.
  - Experience working with a diverse group of clients and team members from all areas of the organization and all levels of management, as well as multiple brand strategies.
  - Strong leadership, diverse skills and management experience. Ability to jump in and analyze a variety of situations and produce solution oriented results.
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- Skills**
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|------------------------|------------------------|------------------------------|
| • Web Page Development | • Product Design       | • Detailed Communication     |
| • Art Direction        | • People Management    | • Project Management         |
| • Product Concepts     | • Brand Development    | • Dreamweaver (Intermediate) |
| • Photoshop (Expert)   | • Illustrator (Expert) | • Flash (Intermediate)       |
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- Experience**
- Graphic Artist – Exceptional Innovation** 2006 – 2007
- Implimented new design and branding style for dealer and consumer web sites.
  - Developed screen layouts and device illustrations for home automation software, defining a visual style to represent the company while comlimenting Microsoft Media Center.
  - Created multiple signs, banners and promotional items for industry trade shows 4 - 5 times each year
  - Illustrated a number of technical line drawing and wiring diagrams for instruction manuals, presentations and trade show materials.
- Principal Designer – America Online, Inc.** 2004 – 2006
- Lead high-level product design projects including Netscape 8.0 Browser designs and a Netscape Screen saver application.
  - Created visual concepts for Netscape 9.0 Browser integrating Web 2.0 functionality.
  - Developed a new branding style and color palette for the Netscape Internet Service (NIS) and directed application of new style throughout the service. NIS grew to over 500k subscribers in its first 18 months, equating to \$60MM in revenue per year.
  - Created branding, visual style and screen designs for a Flash-based Netscape service.
  - Observed a number of usability testing sessions and implemented findings into products.
  - Facilitated the attainment of 2004 ad revenue goals through redesigns to support IAB ad standards and innovative promotional placements.
- Art Director – America Online, Inc.** 2002 – 2004
- Managed a team of four people and the design and on-time delivery of daily content that was published on both Netscape and CompuServe information services.
  - Responsible for all design for the AIM (AOL Instant Messenger) brand, including new logos and branding for AIM and AIM Games.
  - Art directed and designed new versions of AIM Today and AIM Games top screens.
  - Created the visual design and functionality of a Netscape desktop application featuring Search, News, Movie show times and Yellow Pages information.
  - Took part in a number of usability testing sessions and implemented findings into products.
  - Designed and directed sponsored "takeover" versions of the AIM Today landing page for business partners such as M&Ms and Target to drive additional commerce revenue.

**Principal Designer – America Online, Inc.**

2001 – 2002

- Designed the top page of Netscape.com to implement new direction.
- Developed a new grid system and page design that was used on all CompuServe and Netscape channel web pages.
- Worked with web development team to implement the grid system and directed designers to utilize layouts to fit requirements for various web pages.
- Designed and art directed photo illustrations for daily top feature stories across more than twenty different channel pages such as News, Movies, Music, Sports, Love, and Celebrity.

**Senior Designer – America Online, Inc.**

1998 – 2001

- Designed top page of CompuServe information service and custom sites including Wal-Mart, Compaq and Gateway.
- Developed the look and feel and layout for all CompuServe content pages and directed other designers in implementing the new template.
- Created splash screen and log-in animation for CompuServe 7.0 client software.
- Developed Flash animations for movie promotions and created art used in Flash-based trivia and arcade games.
- Responsible for the design for CompuServe Games, Music, Personal Finance, House & Garden, Auto, Sports, Business, Movies, Television, and News.
- Recruited and led a team of eight volunteers to write reviews for the Games area of CompuServe and personally wrote reviews to create compelling content for the channel.

**Interactive Media Developer –  
America Online, Inc. / CompuServe Interactive Services**

1996 – 1998

- Created the splash screen, client tool bar and Main Menu for CompuServe 2000 client software.
- Designed Personal Finance, Games, Travel, Computing, and Sports areas of the CompuServe information service.
- Worked on promotional material for trade shows and CD packaging.
- Created in-house web site designs and optimized graphics for online use.

**Instructor – The Columbus College of Art and Design**

1996 – 1997

- Taught detailed instruction on web page design as well as basic computer skills.

**Education The Columbus College of Art and Design**

1992 – 1996

- Bachelor of Fine Arts, Visual Communication Design degree
- Visual Communication Design major, Illustration minor
- Dean's List
- Winner of merit-based scholarships and awards

**The Ohio State University**

1989 – 1992

- Visual Communication Design major

- Affiliations**
- National Association of Photoshop Professionals
  - Columbus Society of Creative Artists